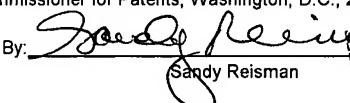


I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C., 20231, on:

Date: July 31, 2002

By:


  
Sandy Reisman

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Kirk Beach et al.

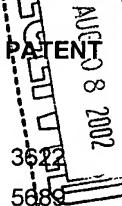
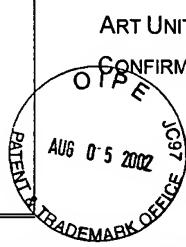
APPLICATION NO.: 10/020,587

FILED: October 30, 2001

FOR: **PAPERLESS COUPON REDEMPTION  
METHOD AND APPARATUS**

ART UNIT:

CONFIRMATION NO.:



Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

### 1. Timing of Submission

This information disclosure is being filed within three months of the filing date of this application or date of entry into the national stage of an international application or before the mailing date of a first Office action on the merits, whichever occurs last [37 CFR 1.97(b)]. The references listed on the enclosed Form PTO-1449 (modified) may be material to the examination of this application; the Examiner is requested to make them of record in the application.

### 2. Cited Information

Copies of the following references are enclosed:

- All cited references
- References marked by asterisks
- The following:

Copies of the following references can be found in parent U.S. Application No. :

- All cited references
- References marked by asterisks
- The following:

The following references are not in English. For each such reference, the undersigned has enclosed (i) a translation of the reference; (ii) a copy of a

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communication from a foreign patent office or International Searching Authority citing the reference, (iii) a copy of a reference which appears to be an English-language counterpart, or (iv) an English-language abstract for the reference prepared by a third party. Applicant has not verified that the translation, English-language counterpart or third-party abstract is an accurate representation of the teachings of the non-English reference, though, and reserves the right to demonstrate otherwise.

- All cited references
- References marked by ampersands
- The following:

3. Effect of Information Disclosure Statement (37 CFR 1.97(h))

This Information Disclosure Statement is not to be construed as a representation that: (i) a search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the cited information is, or is considered to be, material to patentability. In addition, applicant does not admit that any enclosed item of information constitutes prior art to the subject invention and specifically reserves the right to demonstrate that any such reference is not prior art.

4. Fee Payment

No fees are believed due. However, should the Commissioner determine that fees are due in order for this Information Disclosure Statement to be considered, the Commissioner is hereby authorized to charge such fees to Deposit Account No. 50-0665.

5. Patent Term Adjustment (37 CFR 1.704(d))

- The undersigned states that each item of information submitted herewith was cited in a communication from a foreign patent office in a counterpart application and that this communication was not received by any individual designated in 37 C.F.R. § 1.56(c) more than thirty days prior to the filing of this statement. 37 C.F.R. § 1.704(d).

Respectfully submitted,  
Perkins Coie LLP



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Registration No. 47,392

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INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT

Form PTO-1449 (Modified) *AUG 05 2002*  
(Use several sheets if necessary)

TRADEMAKES  
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U S P T O  
T R A D E M A R K S  
O F F I C E

Sheet 1 of Attorney Docket No. 213828019US1

COMPLETE IF KNOWN

Application Number	10/020,587
Confirmation Number	5689
Filing Date	October 30, 2001
First Named Inventor	Kirk Beach
Group Art Unit	3622
Examiner Name	
Attorney Docket No.	213828019US1

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	U.S. Patent or Application		Name of Patentee or Inventor of Cited Document	Date of Publication or Filing Date of Cited Document	Pages, Columns, Lines, Where Relevant Figures Appear
		NUMBER	Kind Code (if known)			
		4,554,446		Murphy et al.	11/19/85	
		4,672,377		Murphy et al.	6/9/87	
		4,703,423		Bado et al.	10/27/87	
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		6,123,259		Ogasawara	9/26/00	

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EXAMINER	DATE CONSIDERED

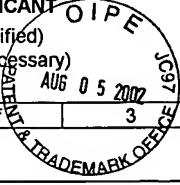
\*EXAMINER: Initial if reference considered, whether or not criteria is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to application(s).

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> Form PTO-1449 (Modified) (Use several sheets if necessary) <div style="position: absolute; top: 0; left: 0; width: 100%; height: 100%; text-align: center; font-size: 2em; font-weight: bold; color: black; opacity: 0.5; filter: alpha(opacity=50);">O I P E AUG 05 2002 C97</div>				<b>COMPLETE IF KNOWN</b>
Sheet	2	of	TRADEMARK OFFICE	Application Number 10/020,587 Confirmation Number 5689 Filing Date October 30, 2001 First Named Inventor Kirk Beach Group Art Unit 3622 Examiner Name Attorney Docket No. 213828019US1

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<b>FOREIGN PATENT DOCUMENTS</b>						
Examiner Initial	Cite No.	Foreign Patent or Application		Name of Patentee or Applicant of Cited Document	Date of Publication or Filing Date of Cited Document	Pages, Columns, Lines, Where Relevant Figures Appear
		Office	NUMBER			

<b>OTHER PRIOR ART-NON PATENT LITERATURE DOCUMENTS</b>						
Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume/issue number(s), publisher, city and/or country where published.				
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		FREEMAN, March 2, 1998, "Marketing the market: savvy grocers reach out to their super customers," <i>Marketing News</i> , American Marketing Association, 32(5), p. 1(2)				
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		HERRMANN et al., Winter 1990, "Consumers' use of recommended food buying practices," <i>Journal of Consumer Affairs</i> , American Council on Consumer Interests, 24(2), p. 307(19)				

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> Form PTO-1449 (Modified) (Use several sheets if necessary)				<b>COMPLETE IF KNOWN</b>	
Sheet <b>3</b> of <b>3</b>				Application Number	10/020,587
				Confirmation Number	5689
				Filing Date	October 30, 2001
				First Named Inventor	Kirk Beach
				Group Art Unit	3622
Examiner Name					
		Attorney Docket No.	213828019US1		

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<b>OTHER PRIOR ART-NON PATENT LITERATURE DOCUMENTS</b>					
Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume/issue number(s), publisher, city and/or country where published.					
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		HUDSON et al., May 4, 1992, "Catalina Marketing Corporation Kicks Off Sportscheck <sup>SM</sup> to Benefit School Athletic Programs," <i>News Release</i> , 0(0), p. 1			
		KELLY, September 12, 1998, "Batteries: The Thirst for Power: The better batteries become, the fewer are sold. So how to increase sales," <i>Grocer, The Grocer</i> Source: World Reporter			
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